## **2024 NHASFAA Conference Schedule**

|                             | Thursday, October 17   |
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| 7:30-9:00 am                | Conference Registration and Continental Breakfast  |
| 9:00-9:15 am                | Welcome - NHASFAA President – Sue Faulkner, Southern NH University                             |
| 9:15-10:30 am               | Sorting Hat Networking Activity  |
| 10:30-11:30 am              | General Session - Hidden Communications - Helena Iaquinta, Southern NH University              |
| 11:30-12:15 pm              | Lunch  |
| 12:15-12:30 pm              | EASFAA Update - Tayler Kreutter, Mount Holyoke College - EASFAA President                      |
| Session 1<br>12:30-1:30 pm  | Credential - Professional Judgement - James Lavery, Southern NH University                     |
|                             | Switching the Script: A How-To on Effecting Change - Tayler Kreutter, Mount Holyoke College    |
|                             | Averting Danger: Strategies to Prevent Student Loan Fraud - Maureen Fagen, Sallie Mae and      |
|                             | Jennifer Sommerman, College Ave  |
| 1:30-1:45 pm                | Exhibitor Break  |
| Session 2<br>1:45-2:45 pm   | Credential - Professional Judgement - James Lavery, Southern NH University                     |
|                             | EASFAA Strategic Planning Workshop - Tayler Kreutter, Mount Holyoke College and Ken            |
|                             | Ferreira, Franklin Pierce University   |
| 2:45-3:00 pm                | Exhibitor Break  |
| Session 3<br>3:00-4:00 pm   | Credential - Professional Judgement - James Lavery, Southern NH University                     |
|                             | PSLF Trends and Challenges: Results from a National Study of Participants - Patrick Ziegler,   |
|                             | Earnest  |
|                             | Advanced Skills for Financial Aid Directors - Anne McDermott, Salve Regina University and      |
|                             | Alex Guiral, Berkeley College  |
| 4:00-5:30 pm                | Before Dinner R & R  |
| 5:30-6:30 pm                | Cocktail Hour with 50/50 Raffle  |
| 6:30 pm                     | Dinner   |
| 7:30 pm                     | Evening Entertainment  |
| Friday, October 18          |  |
| 7:00-8:00 am                | Breakfast  |
| 8:00-8:15 am                | Day Two Welcome - Sue Faulker, Southern NH University  |
| 8:15-9:15 am                | General Session - A Panel Discussion: FAFSA Simplication a Year Later                          |
| 9:15-9:30 am                | Exhibitor Break – Refreshments – Check out   |
| 9:30-10:30 am               | General Session - Winning and Spinning: Making Everyone (Even You) Believe You're a            |
|                             | Rockstar! - Dr. Cristy Beemer, University of NH  |
| 10:30-10:45 am              | Exhibitor Break – Refreshments – Check out   |
| Session 4<br>10:45-11:45 am | Untangling the Lights: Time vs. Energy Management - Julie Lawton, Monogram                     |
|                             | FAFSA Simplification: Is Your School Administratively Capable for the 24/25 year? Alex Guiral, |
|                             | Berkeley College   |
|                             | Developing and Delivering Effective Presentations - Rich Neilsen, Granite Edvance              |
| 11:45-1:00 pm               | Lunch - Annual Business Meeting, Scholarship Raffle Winners                                    |
| 1:00-2:00 pm                | General Session - Inside the Beltway (Virtual) - NASFAA  |